



Prezi Tool Webinar

Prezi is a tool that will make your presentations more professional. Make your PowerPoint presentations more dynamic and creative by using Prezi. Score extra points when you use Prezi, especially when it comes to sales discussions, team meetings or visualisations. Prezi gives your presentations a fresh perspective.

How you benefit

In our webinar, you will:

- Receive an overview of Prezi functionalities
- Find out about Prezi's areas of application
- Learn how to use Prezi quickly and confidently

Participants

Our webinar is directed at those wanting to make their conventional presentations stand out and make more of a professional impact, and who have not yet used Prezi.

Topics covered

Making presentations in today's world

- What's the right way to visualise ideas today?
- Viewer-based information transfer
- Dynamic, not structured

How can Prezi help me achieve this?

- Prezi presentation examples

Creating a new Prezi presentation

- Prezi explained, step by step
- Tips, tricks and shortcuts
- What should I be careful of when using Prezi?

Methodology

Practice-oriented trainer input and discussions; structured exercises; case work and knowledge exchange; support for daily business

Your trainer



Carsten Meyer-Mumm went back to University of Hamburg part-time to obtain a degree in business administration, majoring in logistics. He worked for Schenker Deutschland AG for 22 years, working in various management roles, assuming responsibility within Europe and also globally. One of his achievements include introducing a new transportation management system across the region of Europe. His key areas of specialisation include project and process management, logistics, human resources management, training and business coaching. He currently teaches courses in Global Supply Chain Management, Project Management, International Human Resource Management and Diversity Management at the Northern Business School in Hamburg.